RAGHAV GAUTAM

Design | UI/UX | Photography | Films

- raghavgautam@outlook.com
- https://behance.net/raghavgautam
- +91 9354 514 993
- Kamla Nagar, Delhi

CAREER OBJECTIVES

Creative professional with a decade of experience in visual storytelling. Skilled in product photography, video production, and short filmmaking. Passionate about creating impactful visuals across various media. Constantly expanding my skill set, currently exploring UX design. My approach combines technical expertise with deep. research-driven insights to produce authentic and compelling narratives.



WORK EXPERIENCE

FOUNDER & DESIGN DIRECTOR

The Alpha Visuals

Jan 2023 - Present

- Lead creative direction for diverse client projects, ensuring high-quality visual storytelling and brand alignment.
- Worked with freelancers to manage projects, fostering innovation and maintaining project timelines
- Collaborate with clients to develop and execute comprehensive visual strategies that

VIDEO DESIGNER

Sanfe Apr 2022 - Nov 2022



Delhi

- Created impactful videos for performance marketing and social media campaigns.
- · Produced diverse content including talking head videos, image-based animations, and product promotions.
- Contributed to increased engagement and conversion rates through compelling visual storvtelling.

SENIOR PHOTOGRAPHER/GRAPHIC DESIGNER

M.A. Trading Nov 2020 - Dec 2021



- · Spearheaded motion and graphic design for social media, enhancing brand visibility.
- · Managed photography, cinematography, and storytelling projects for diverse client
- Developed and executed social media content strategies, including calendar planning.

SENIOR PHOTOGRAPHER/CINEMATOGRAPHER

Casa Decor Jul 2019 - Aug 2020

- Responsible for product photography both lifestyle and e-commerce.
- Took initiative to introduce videos via shooting and motion graphics.
- · Worked on website to reset the product shoot guidelines for the e- commerce portal.

PHOTOGRAPHER/DESIGNER

Vibhavari

Mar 2018 - May 2019

Delhi

Delhi

- Spearheaded company's photography initiatives since 2015, including e-commerce and lifestyle shoots
- Managed brand model photoshoots, ensuring high-quality visual representation
- Produced and directed social media content and brand campaign videos, enhancing digital presence

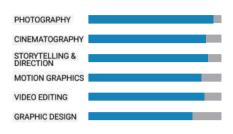
CINEMA/MOTION/GRAPHIC DESIGN/PHOTOGRAPHY

Belcibo Hospitality

Jun 2017 - Feb 2018

- Shot and edited concept videos incorporating motion graphics for diverse company projects
- Created motion graphic-based videos, enhancing visual storytelling and brand
- · Contributed additional support in photography and graphic design as needed

PROFESSIONAL SKILLS







SKILL CLOUD

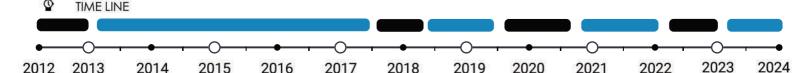
SCRIPTING PHOTOGRAPHY COPYWRITING UX CINEMATOGRAPHY RESEARCH MOTION MUSIC GRAPHIC DESIGN CONTENT VIDEO-EDITING CONCEPT STORY **UI DESIGN**

\square **EDUCATION**

VFX, 3D, FILMMAKING MAAC, 2009-2012

B.SC. (H) BIOTECHNOLOGY IMS GHAZIABAD, 2006-2009

LANGUAGES **ENGLISH - FLUENT** HINDI - NATIVE



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NOTABLE PROFESIONAL PROJECTS

NGO PROJECT VIDEO SHOOT & EDIT Editing & Cinemotagraphy

Nidan Delhi

Completed and edited a shoot within 3 days for an NGO project that was showcased in audi in front of illuminaries. Video Link here: https://youtu.be/MCdhXnw7CVo

3T PLUS TECHNOLOGY WATERLESS CAR WASH VIDEO

Direction & Cinemotagraphy

Ford Sister Company - 3T Plus

In collaboration with the project director, directed a complete corporate video. The tasks also included guiding assistant cinematographer and lighting up an entire car video.

Video Link here: https://www.youtube.com/watch?v=ACG_spAA0uo

AN APP COMPANY CORPORATE VIDEO

Direct, Cinematography, Video Editing

Techahead

Directed, shot, and edited a corporate video for an app development company. The shoot involved stock fotage, motion graphics, cinematic moments, and creative editing.

Video Link here: https://www.youtube.com/watch?v=JtrvAgCB2zI

LIQUOR BRANDS CREATIVE PHOTOGRAPHY

Photography, Styling, Lighting, Editing

Three different liquor brands required creative photography for their brand. I styled, lit, and edited the bottles.

https://www.behance.net/gallery/82268603/Shoot-for-a-Premium-Audio-Devices-Brand

LAYFLAT CREATIVE PHOTOGRAPHY FOR MUSIC BRAND

Photography, Styling, Lighting, Editing

Various product range, including TWS, bluetooth speakers, earphones, and bluetooth headphones were styled, lit, photographed, and edited.

Some of the shots are here:

https://www.behance.net/gallery/82268603/Shoot-for-a-Premium-Audio-Devices-Brand

BRAND VIDEO AND ENTIRE WEBSITE FASHION SHOOT FOR TO THE NINES

Photography, Cinematography Styling, Web Design, Lighting, Editing

Men's accessories shoot with video - both achieved single-handedly to produce final results for website design. Website design also carried out, including banner shoot.

Some of the shots are here: https://youtu.be/DYjNvSN6k7g

https://tothenines-store.com/

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SHORT FILM DIRECTION

THREE SHORT FILMS WRITTEN, DIRECTED, SHOT, AND EDITED

What is Love Anyway, Adha Ishq, and Ijaazat

I took plunge into the world of short films with 'What is Love, Anyway?'. The film was screened in Lift-Off online film screening. Ijazat was part of the 50 hours filmmaking project. The projects were completed with smal teams, lots of hardwork, perseverance, and belief to achieve the final story.

 $Links\ here: https://www.youtube.com/watch?v=e9-m3QxBpfY\&list=PL-3piTioEmqosvdqfFLzMy1_Pphz2fn3$

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SONGWRITING & VIDEO

ONE SONG LYRICS, ONE SONG CO-WRITTEN & COMPOSED

Where I Can Just Love You & Dil Diyaan Gallaan

I've ben involved with words from childhod. The songs breathed life as we were working on other videos and short films. The links are: https://www.youtube.com/watch?v=StMWOcJPL3o&list=PL-3piTioEmqp0wyCJId0F3PH-9kkzoPuf&index=2 https://www.youtube.com/watch?v=gLKN9uIm4w8&list=PL-3piTioEmqp0wyCJId0F3PH-9kkzoPuf&index=4